

avanti!2009

9th international Fair for Jobs, Education and Careers Abroad

→ Opening with Klaus Wowereit, governing mayor of Berlin

→ 18/19 June 2009, Berlin City Hall → → → www.avanti-info.de

JOB
BILDUNG
KARRIERE IM
AUSLAND

Exhibitors

avanti! is one of the **largest fairs** in the Berlin/Brandenburg region on the theme of learning and working abroad. Each year more than 80 exhibitors come to the Berlin City Hall to present themselves and their programmes. These include au-pair agencies and language schools, globally operating job agencies, international universities and development aid organizations. avanti! covers the entire range of options for a stay abroad.

Focus Scandinavia

Focus will be on the Nordic States. Institutions, corporations, universities and public agencies will inform about educational programs, exchange programs and job opportunities in the Nordic states.

Target group

avanti! addresses young people between the ages of 15 and 30 years who wish to gain experience abroad – whether they plan to stay for “only” a few weeks or whether they wish to live abroad for longer. The main target group is students in their **final year of school** who want to take up apprenticeship, training or university studies; this group has a special interest in finding out about career opportunities available abroad.

Visitors

We estimate 10.000 visitors on avanti!2009. **Entrance is free.**

Lectures

As in previous years, the 2009 avanti! fair will provide information on jobs, education and careers abroad in more than **40 lectures**, seminars and presentations.

Patronage

We are particularly proud that the avanti!2009 is under the patronage of Ján Figel', Member of the European Commission, responsible for Education, Training, Culture and Youth and Prof. Dr. E. Jürgen Zöllner, senator for education, science and research in Berlin and that one of Berlins most popular bands: “seed” will be headliner.

The benefits for you:

- For two whole days you will have **direct contact** with several thousand motivated and interested visitors, in particular students in their last year of school, job newcomers and university students who are looking for jobs, education and career opportunities abroad.
- Thanks to intensive PR efforts avanti! reaches a broad section of the general public and attracts a great deal of attention in Berlin und Brandenburg. Posters and flyers at selected locations, schools and universities guarantee **target-group specific promotion**. Schools, universities and other educational institutions will be invited to our fair.
- Through **media partnerships** with the Berlin daily newspapers *Berliner Zeitung* and *Berliner Kurier*, the magazine *tip Berlin*, *Spiesser* and the radio station *Radio Fritz*, avanti!2009 will get extensive media coverage in Berlin and Brandenburg. In this context, you will be offered many varied opportunities to make your company/institution better known.
- One of the outstanding features of avanti! is its good cost-benefit relation: the basic charge includes standard furniture (one table and two chairs per 4-sqm stand), incidental costs (electricity) and **Internet access** via W-LAN. For further details please refer to our price list.
- Lectures, seminars and **presentations** are an integral part of avanti! – and you can capitalise on this opportunity!

Where and when:

Berliner Rathaus (Berlin City Hall)

Thursday, 18 th June 2009

Friday, 19 th June 2009

10 a.m. – 5 p.m.

Organizer:

Europäisches Informationszentrum, Voßstr. 22 , D – 10117 Berlin

www.eu-infozentrum-berlin.de

Project Management:

Ms. Juliane Schmeling

Tel. +49 (0)30 . 88 412 204

Fax +49 (0)30 . 88 412 223

juliane.schmeling@eu-infozentrum-berlin.de

Partner:

Department for job placements abroad of the Bundesagentur für Arbeit; European Commission – Representation in Germany; European Parliament – Information Office for Germany; Senate Chancery of Berlin – section for EU affairs; Senate Administration for Education, Science and Research of Berlin; State Chancery of Brandenburg