

## avanti!2008 – Price list

Date: 19.10.2007

**JOB  
 BILDUNG  
 KARRIERE IM  
 AUSLAND**

*Deutsche Gesellschaft e.V., the institution responsible for the Europäisches Informationszentrum Berlin, is a non-profit organization and not subject to VAT. The prices indicated below are therefore final prices.*

### Stands

#### Charge for **one** day:

Stand area approx. 4 m<sup>2</sup> € 300

#### Charge for **both** days:

Stand area approx. 4 m<sup>2</sup> € 395

Stand area approx. 8 m<sup>2</sup> € 790

Stand area approx. 12 m<sup>2</sup> € 1185

Stand area approx. 16 m<sup>2</sup> € 1580

The standard stand has an area of approx. 4 sqm. Exhibition space will only be allocated as integral multiples of the standard area.

The price includes:

- Rent incl. electricity
- Furniture (a table per 4 sqm [160 cm x 80 cm] and two chairs)
- Internet access via W-LAN
- Inclusion in the list of exhibitors on our website and linkage to this website

**Final deadline for registration is 29 February 2008.**

Exhibitors who register before 1 January 2008 will be granted an early registration discount of 5 percent on their stand rental charge.

Companies, organizations and associations whose non-profit character is officially recognized (*please submit proof!*) will be granted a discount of 25 percent on the stand rental charge. This discount may not be combined with other types of discount (e.g. early registration discount).

## **Informative events**

It is a pleasure for us to give you the opportunity of contributing to the avanti!2008 fair with lectures, seminars and/or presentations. If you are an exhibitor as well as a commercial organization (i.e. a profit-oriented company) the charge for one informative event will be € 20, regardless of its duration. Each event should not exceed 60 minutes.

The charge for lecturers who are not exhibitors will be € 45 regardless of the duration of their informative event, provided that this event also involves a promotional aspect. Each event should not exceed 60 minutes.

Each company / institution / organization may only offer two lectures/seminars, or presentations at the avanti!-fair.

## **Furniture / technical equipment**

The exhibitor can order additional furniture, for example pinboards. We can also provide the exhibitor with technical equipment. If you would like to make use of this service, please contact us – we will make you a favourable offer.

## **Website / logo**

In addition to being included in our list and being linked to our website, exhibitors also have the opportunity to have their logo displayed on our newly designed avanti! website (from around 15 November 2007) – thus calling greater attention to their organization. The additional one-time charge for the logo will be € 20. Each exhibitor may only display one logo.

In addition, exhibitors may be named as premium exhibitors. This means that whenever a user clicks on the exhibitor's sub-category, the user's attention will be directly drawn to this exhibitor's entry (incl. logo). The additional one-time charge for this service is € 120.

You also have the option of having a banner displayed on our web pages. If you are interested, please do not hesitate to contact us.

## **Distribution of flyers and brochures**

If you like, we display your flyers and brochures at our fair. For that service we charge € 90 for both days, € 45 for one day. For an active distribution of flyers by your staff, we charge € 180 for both days, and € 90 for one day. If you are interested, please do not hesitate to contact us.