

## avanti!2008

8th international Fair for Jobs, Education and Careers Abroad

→ Partner Country: France

→ 13/14 March 2008, Berlin City Hall → → → [www.avanti-info.de](http://www.avanti-info.de)

JOB  
 BILDUNG  
 KARRIERE IM  
 AUSLAND

### Exhibitors

avanti! is one of the **largest fairs** in the Berlin/Brandenburg region on the theme of learning and working abroad. Each year more than 80 exhibitors come to the Berlin City Hall to present themselves and their programmes. These include au-pair agencies and language schools, globally operating job agencies, international universities and development aid organizations. avanti! covers the entire range of options for a stay abroad.

### Focus / partner country France

avanti! focuses on the European labour and education/training market. In 2008, our partner country will be **France**. But we also offer global exchange programmes, study opportunities and job placements.

### Target group

avanti! addresses young people between the ages of 15 and 30 years who wish to gain experience abroad – whether they plan to stay for “only” a few weeks or whether they wish to live abroad for longer. The main target group is students in their **final year of school** who want to take up apprenticeship, training or university studies; this group has a special interest in finding out about career opportunities available abroad.

### Visitors

In 2007, approximately 8,600 visitors attended avanti!. Our aim is to top this number in 2008. **Entrance is free.**

### Patrons

avanti!2008 will be organized under the **auspices** of Vladimír Špidla, Member of the European Commission responsible for Employment, Social Affairs and Equal Opportunities, and Holger Rupprecht, Minister for Education, Youth and Sports in Brandenburg. In addition, the Berlin Senator for Education, Science and Research, Prof. Dr. E. Jürgen Zöllner, accompanies the avanti! fairs as a their permanent patron.

### Lectures

As in previous years, the 2008 avanti! fair will provide information on jobs, education and careers abroad in more than **40 lectures**, seminars and presentations.

## The benefits for you:

- For two whole days you will have **direct contact** with several thousand motivated and interested visitors, in particular students in their last year of school, job newcomers and university students who are looking for jobs, education and career opportunities abroad.
- Thanks to intensive PR efforts avanti! reaches a broad section of the general public and attracts a great deal of attention in Berlin und Brandenburg. Posters and flyers at selected locations, schools and universities guarantee **target-group specific promotion**. Schools, universities and other educational institutions will be invited to our fair.
- Through **media partnerships** with the Berlin daily newspapers *Berliner Zeitung* and *Berliner Kurier*, the magazine *tip Berlin* and the radio station *Radio Fritz*, avanti!2008 will get extensive media coverage in Berlin and Brandenburg. In this context, you will be offered many varied opportunities to make your company/institution better known.
- One of the outstanding features of avanti! is its good cost-benefit relation: the basic charge includes standard furniture (one table and two chairs per 4-sqm stand), incidental costs (electricity) and **Internet access** via W-LAN. For further details please refer to our price list.
- Lectures, seminars and **presentations** are an integral part of avanti! – and you can capitalise on this opportunity!

### Where and when:

#### Berliner Rathaus (Berlin City Hall)

Thursday, 13 March 2008, 10 a.m. – 7 p.m.

Friday, 14 March 2008, 10 a.m. – 5 p.m.

### Organizer:

Europäisches Informationszentrum, Vossstr. 22 , D – 10117 Berlin

[www.eu-infozentrum-berlin.de](http://www.eu-infozentrum-berlin.de)

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### Partner:

Department for job placements abroad of the Bundesagentur für Arbeit; Department of Foreign Affairs; European Commission – Representation in Germany; European Parliament – Information Office for Germany; Senate Chancery of Berlin – section for EU affairs; Senate Administration for Education, Science and Research of Berlin; State Chancery of Brandenburg

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